# Blake Hayward // Graphic Designer

loud & clear



## About Me

My name is Blake Hayward and I am a Graphic Designer from Canberra. I've studied Graphic Design and Advertising, so I have an understanding of the importance of each step in the process of creating, and how each step can inform the next.

I have an interest in both physical and digital media and am comfortable in both print and web design. Seeing something that I have designed come to fruition inspires me to create.

## Education

- Dickson College 2011-12 Majored in Design and Media
- > University of Canberra 2013-16 Bachelor of Graphic Design Bachelor of Communication in Advertising

#### Work

Officeworks 2013-Retail Sales Assistant

### Skills

- >> Content creation
- >> Publication design
- Software and hardware technical support
- >> Understanding of the print process from screen to page

# Software Proficiency





